

Barkley Anderson

Contract Senior Experience Designer | RightPoint
October 2017 - Present

Clients: National beverage account, a major technology company and national retailer
Responsibilities: experience direction and design

Creative Director | Cruz Bay Marketing
October 2016 - October 2017

Operated as the in-house creative services unit for beauty product and nutrition supplement companies
Responsibilities include art direction, graphic design, 3D illustration, photography, responsive website design.

Digital Creative Director | Deep Blue
September 2015 - October 2016

Clients: Access Insurance, The Screening Room, Safco Dental
Responsibilities included art direction, graphic design, illustration and responsive website design and development

Digital Creative Director | The Home Depot
July 2014 - September 2015

Responsibilities included managing of external agencies Sapient and Salesforce, and overseeing homedepot.com transition to responsive including creation of visual pattern libraries, CMS integration and creation of custom webfont.

Senior Art Director | Razorfish
September 2007 - July 2014

Clients: Kraft Foods, AT&T, Oscar Mayer, ALPO, Dell, Harley Davidson, Ford, State Farm
Responsibilities included art direction, graphic design, illustration and flash animation

Senior Art Director | Wirestone
August 2004 - September 2007

Clients: Jim Beam, Apple, Microsoft, Motorola, VOX, Navigon
Responsibilities included Interactive art direction, graphic and motion design

Freelance Designer | Art Director
July 2001 - July 2004

Clients: JD Power & Associates, Life Fitness, McDonald's, Suave, Unilever, Good Humor Ice Cream
Responsibilities included print, web, motion and identity design

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Design Integration Architect | Dunn Solutions Group & Streams
December 2000 - June 2001

Clients: Dunn Solutions Group, Streams Online Media, Zurich Insurance
Responsibilities: Identity & web design, information architecture & integration consulting

Director | LoudBark
October 1999 - November 2000

Clients: Learning Curve Toys, The Alter Group, Lettuce Entertain You Enterprises
Responsibilities: Resource management, creative direction, design support

Senior Designer | NetQuotient
September 1998 - October 1999

Clients: Ameritech, Lettuce Entertain You Enterprises, The Alter Group
Responsibilities: Web design and information architecture

Information Designer | Monsanto
March 1998 - September 1998

Websites: Equal, Nutrasweet
Responsibilities: Web and information design

Senior Designer | The Signature Group
September 1996 - March 1998

Websites: Dining a la Card, Shop at Home
Responsibilities: Print and web design, information architecture

Art Director | Impact FCB
November 1993 - September 1996

Clients: Citibank, Coors, Follett, Motorola, Wendy's
Responsibilities: Print and interactive design, art direction

Art Director | Bozell Worldwide
June 1990 - October 1993

Clients: Abbott Laboratories, Chicago Sun-Times, Illinois Lottery, JI Case
Responsibilities: Print design, art direction, illustration